

# SHOOTGURU STUDIOS

## PODCAST CLOTHING & STYLING GUIDE

### A Quick Guide To Help You Look Your Best On Camera ✨

Thank you for choosing ShootGuru Studios for your podcast shoot. Our studio spaces are designed with a warm cinematic aesthetic that looks premium, timeless, and highly professional on camera.

To ensure your final visuals look polished and visually cohesive, we recommend the following styling guidelines before your shoot.

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## OVERALL STYLE DIRECTION

Our podcast sets work best with clothing that feels:

- Elegant
- Minimal
- Contemporary
- Premium
- Comfortable yet refined

Think:

- ✓ Founder / Creator
  - ✓ Industry Leader
  - ✓ Artist / Storyteller
  - ✓ Modern Professional
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## RECOMMENDED COLORS

The studio lighting and interiors complement warm, muted, and earthy tones beautifully.

### Best Colors for Camera

- Beige
- Cream
- Olive Green
- Navy Blue
- Rust
- Camel
- Forest Green
- Charcoal Grey
- Muted Maroon
- Dusty Blue
- Soft Black
- Off White

These tones help create a cinematic and premium look on screen.

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## **COLORS TO AVOID**

To maintain clean visuals on camera, we recommend avoiding:

- Neon colors
- Bright fluorescent shades
- Highly reflective fabrics
- Extremely bright whites
- Loud prints or graphics
- Heavy branding/logos
- Thin stripes or tiny checks

These can become distracting or create camera flickering effects.

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## **FABRIC RECOMMENDATIONS**

### **Recommended**

- Linen
- Cotton
- Knits
- Matte fabrics

- Textured materials
- Soft structured fabrics

## **Avoid**

- Satin
  - Shiny polyester
  - Glitter/sequin materials
  - Athletic dry-fit fabrics
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# **FOR MEN**

## **Recommended Looks**

- Blazers with solid inner t-shirts
- Smart casual shirts
- Knitted polos
- Mandarin collar shirts
- Neutral layering pieces
- Relaxed tailoring

## **Great Outfit Examples**

- Navy blazer + black tee
  - Olive shirt + beige trousers
  - Cream knit + dark chinos
  - Rust overshirt + black inner
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# **FOR WOMEN**

## **Recommended Looks**

- Elegant sarees
- Contemporary ethnic wear
- Monochrome outfits

- Solid co-ord sets
- Soft formal wear
- Minimal luxury styling

## Recommended Colors

- Wine
  - Sage Green
  - Beige
  - Slate Blue
  - Forest Green
  - Taupe
  - Charcoal
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# JEWELRY & ACCESSORIES

## Recommended

- Minimal accessories
- Matte finishes
- Elegant watches/rings

## Avoid

- Excessively reflective jewelry
  - Noisy bangles near microphones
  - Heavy layered accessories
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# FOOTWEAR

If visible in frame:

## Recommended

- Clean sneakers

- Loafers
- Boots
- Neutral heels
- Minimal footwear

## **Avoid**

- Neon shoes
  - Loud sports footwear
  - Highly reflective shoes
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# **HAIR & MAKEUP**

## **Makeup**

- Natural matte finish preferred
- Avoid excessive shimmer/gloss
- Warm natural tones work best on camera

## **Hair**

- Keep hair neat around microphones
  - Avoid excessive hairspray shine
  - Soft, natural styling works beautifully
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# **FOR TWO-PERSON PODCASTS**

We recommend coordinating outfits rather than matching.

## **Ideal Pairings:**

- Navy + Beige
- Olive + Cream
- Charcoal + Rust
- Maroon + Off White

This creates visual balance and separation on screen.

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## FINAL NOTES

Our studio lighting is professionally designed to create a cinematic and premium visual experience. Thoughtful wardrobe choices help elevate the final output significantly and ensure your podcast feels polished, timeless, and visually engaging.

If you would like:

- Personalized styling suggestions
- Outfit coordination guidance
- Brand-specific wardrobe direction

our team would be happy to assist before your shoot.

We look forward to creating something beautiful with you. 🎙️ ✨

**ShootGuru Studios**

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